

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Uzzell Group
Attention: Accounts Payable
2260 Wednesday #100
Tallahassee, FL 32308

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
256471-1	08/15/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	National House	ORL-N	National

Advertiser	Product	Estimate Number
POL/Geraldine Thompson/I	FOR STATE SENATE	

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	256471	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
1	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$400.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Sa</td><td>08/11/12</td><td>7:28 AM</td><td>7-9a Sat Early Show</td><td>7-9a</td><td>:30</td><td>WKMG120809TV3b2929CS</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Sa	08/11/12	7:28 AM	7-9a Sat Early Show	7-9a	:30	WKMG120809TV3b2929CS	\$400.00	NM												
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1	WKMG	Sa	08/11/12	7:28 AM	7-9a Sat Early Show	7-9a	:30	WKMG120809TV3b2929CS	\$400.00	NM																																	
2	08/11/12	08/11/12	Sat Local 6 News at 7p	Sat 7-8p	-----S-	:30	1	\$550.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/06/12	08/12/12	-----S-	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKMG	Sa	08/11/12	7:30 PM	Sat Local 6 News at 7p	Sat 7-8p	:30	WKMG120809TV3b2929CS	\$550.00	NM																																	
3	08/12/12	08/12/12	6-830a Sun News	6a-830a	-----S	:30	1	\$250.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/06/12	08/12/12	-----S	1	\$250.00																																						
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1	WKMG	Su	08/12/12	6:59 AM	6-830a Sun News	6a-830a	:30	WKMG120809TV3b2929CS	\$250.00	NM																																	
4	08/13/12	08/13/12	Price Is Right	11a-12p	M-----	:30	1	\$650.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	M-----	1	\$650.00																																						
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5	08/13/12	08/13/12	Morn News at 6a	6-7a	M-----	:30	1	\$800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	M-----	1	\$800.00																																						
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1	WKMG	M	08/13/12	6:26 AM	Morn News at 6a	6-7a	:30	WKMG120809TV3b2929CS	\$800.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256471-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Geraldine Thompson/	FOR STATE SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/13/12	The Early Show	7-9a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 8:59 AM The Early Show 7-9a :30 WKMG120809TV3b2929CS \$600.00 NM									
7	08/13/12	08/13/12	The Talk	2-3p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 2:59 PM The Talk 2-3p :30 WKMG120809TV3b2929CS \$650.00 NM									
8	08/13/12	08/13/12	News at 6p	6-630p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 6:13 PM News at 6p 6-630p :30 WKMG120809TV3b2929CS \$900.00 NM									
9	08/13/12	08/13/12	David Letterman	1136p-1238a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:11 AM David Letterman 1136p-1238a :30 WKMG120809TV3b2929CS \$800.00 NM									
10	08/14/12	08/14/12	Morn News at 530a	530-6a	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 5:52 AM Morn News at 530a 530-6a :30 WKMG120809TV3b2929CS \$600.00 NM									
11	08/14/12	08/14/12	Morn News at 6a	6-7a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 6:53 AM Morn News at 6a 6-7a :30 WKMG120809TV3b2929CS \$800.00 NM									
12	08/14/12	08/14/12	The Early Show	7-9a	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 8:35 AM The Early Show 7-9a :30 WKMG120809TV3b2929CS \$600.00 NM									

Total Spots 12 Gross Total \$7,600.00

Payment Terms 30 Days

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Advertiser		Product	Estimate Number
POL/Geraldine Thompson/		FOR STATE SENATE	

Agency Commission **\$1,140.00**

Net Amount Due **\$6,460.00**

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